enabling TV EVERYWHERE®

Siano Launches a New Website

What's New at: www.siano-ms.com

MDTV by Siano

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What's New at www.siano-ms.com

- More Information
- Multi-lingual Website – English & Chinese (future Portuguese)
- Clear Structure
- Easy Navigation
- Advanced Search Feature
- Networking Capabilities
- Siano's Look & Feel

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Siano's Website – More Information

- Products directory has been divided into Product & Solutions, Applications and Support
  - Applications are divided by:
    - ✓ Cellular Phones, Smartphones & Mobile Data Cards
    - ✓ PC Applications
    - ✓ PMP/PND/MP-4
    - ✓ Set-Top-Box / HDTV
    - ✓ Automotive Infotainment Devices
  - Support provides a complete Resource Library
    - ✓ Product Briefs
    - ✓ Reference Designs by Products
    - ✓ White Papers

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Siano Website – Clear Structure

- All information can be reached from the outside top bar including:
  - Company Information
  - Products & Solutions
  - Application References
  - Mobile DTV Technology (including Market Status)
  - Support
  - Careers
  - News & Events (including MDTV Highlights)
- Multi-lingual: English and Chinese
  - Portuguese (future)
  - Search Engine - *new*

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Siano's Website – Multi-lingual Site

- Home Page – English & Chinese

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Siano's Website - Easy Navigation (1/5)

- Home Page – Easy access i.e. to applications

Applications Powered by Siano at a snapshot

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Siano's Website - Easy Navigation (2/5)

- Company – Easy access to company information and news

Online Subscription to Siano\s eNewsletter

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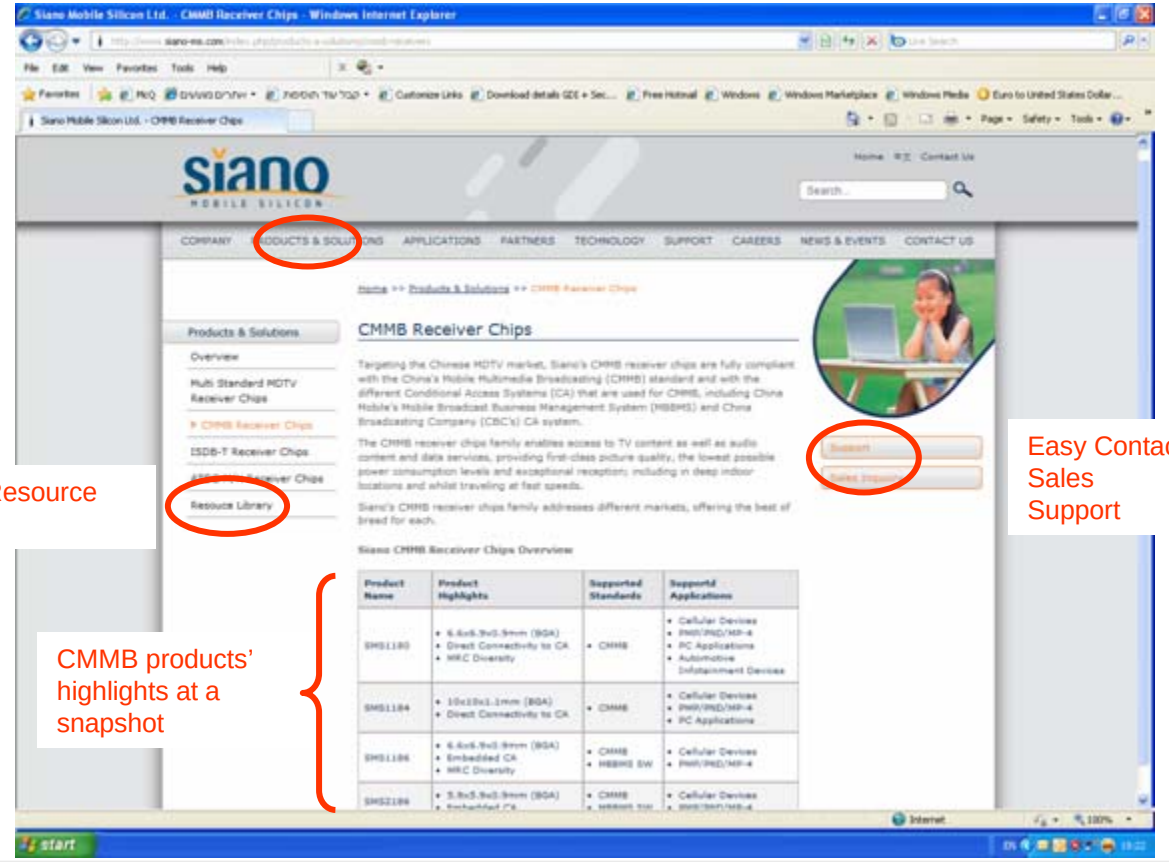
Siano's Website - Easy Navigation (3/5)

- Products & Solutions – Intuitive access to product info, sales & support



Link to Resource Library

CMMB products' highlights at a snapshot

Easy Contact: Sales Support

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Siano's Website - Easy Navigation (4/5)

- Resource Library – Simple pdf file Downloads

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Siano's Website - Easy Navigation (5/5)

- Applications – Typical Applications Powered by Siano

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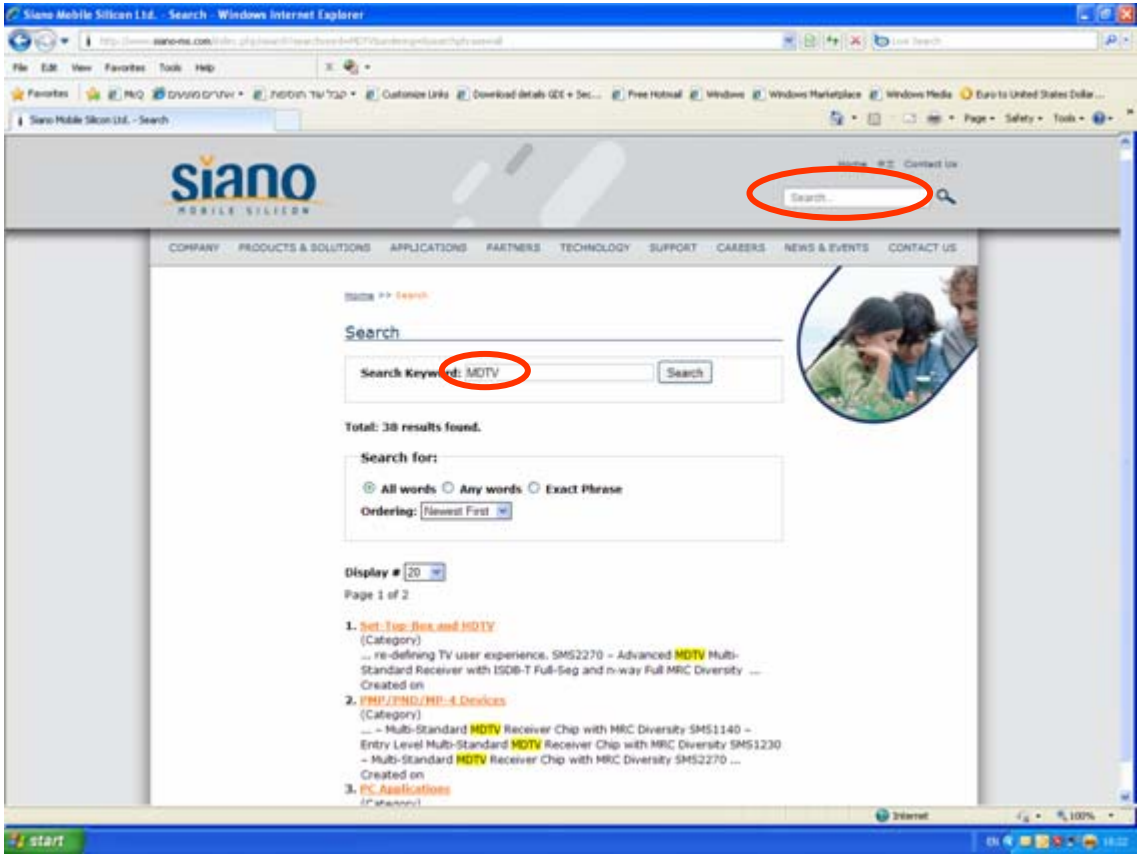
Siano's Website – Advanced Search Feature

- Search – Available on every page



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Siano's Website – Networking & Communicating

- Follow us and share Siano's information with a friend

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Siano's Website – Company's Look & Feel

- Look for us also at tradeshows and on the web
  - Our Colors: blue, orange over light gray background
  - Our Slogan: enabling TV EVERYWHERE®
  - Our Tagline: MDTV by Siano

Chinese / 中文

Colored applications surrounded by Siano's blue ellipse

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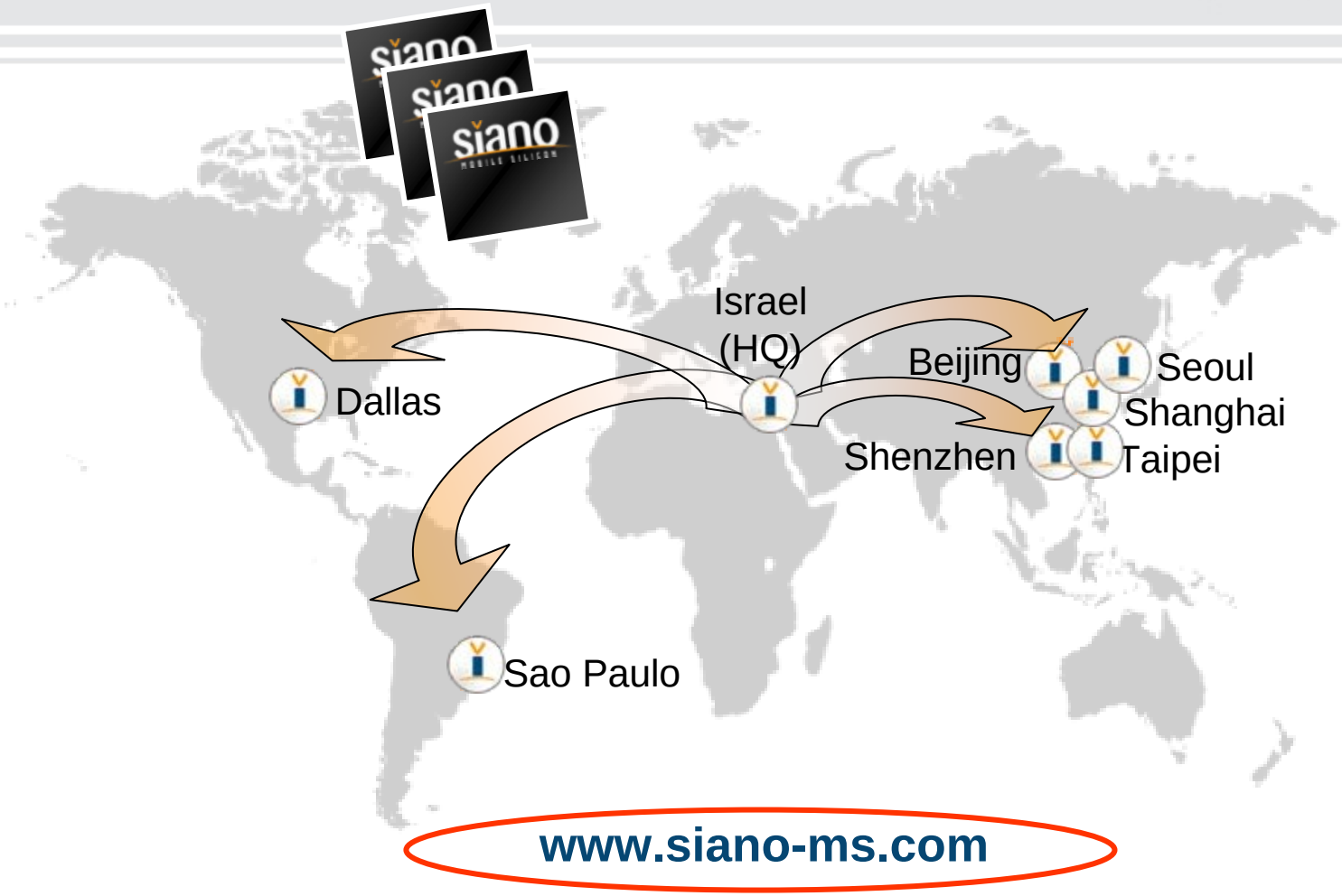
World-Class Products – World-Class Support



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